

+50 years in the Spanish market

+60k recurring **SME customers**

+300 professionals dedicated to SME clients

5 key services



Digital Presence

Indexing of the business information on the main **platforms** (Google, Facebook...) and **50 additional sites**



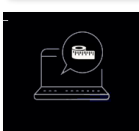
Website Creation

Website creation (design, content, illustration) with **email** accounts, **domain** name and **hosting**



E-commerce Creation

Online shop including **product catalogue**, shopping **cart** and **payment** gateway



Traffic Campaigns

Management of advertising campaigns on **Google** and **Facebook Ads**



Social Media Management

Social media **community management** service on **Instagram**, **Facebook** and **Twitter** with our in-house dynamizer tool

01. There is a huge opportunity for digital marketing services in the SME segment

- Global **digital ad spending** is growing quickly, with a **big opportunity** especially in the **SME segment**
- SMEs have a growing need for digitalization in an increasingly complex digital marketing ecosystem and **they lack a solution provider** who really offers what they need

02. We have already done it

For more than 50 years we have been helping SMEs to get more customers, which has allowed us to know better than anyone the needs and particularities of this segment and create a differential digital marketing solution in the market that focuses on their needs

- **Focus on SME needs:** A set of services tailored to the needs of SMEs, enabling them to attract new customers while focusing on their core business
- **A complete and flexible offering:** A comprehensive, flexible and scalable digital service offering, which adapts to changing needs and allows service modules to be expanded and reduced as required
- **User-friendly solution:** Model managed with digital marketing experts to save SMEs time, but also with digital tools in case customers want to make the changes themselves
- **Affordable price:** A range of affordable digital packages for SMEs that can be upgraded and customized to your needs
- **Transparent model:** A transparent, fixed-price subscription model that customers can manage themselves from their own private area

03. We have the experience of launching with leading telecommunication operators and help them to become digital leaders for SMEs



- **We offer white label digital market solutions for our partners** in which we operate as the digital marketing services factory for them, also managing customer service and maintenance
- Our services enable our partners **to differentiate and complement their commercial offering**, thus improving **customer acquisition and retention**
- **A Plug & Play solution** with an easy integration of our platform with the partner's marketplace via APIs (< 2 months)
- **An attractive business model 100% variable** depending on the partner's success with a monthly commission for each customer who subscribes to our services

04. We have the best partner to give the best the service

Accenture is our **Global partner for local operations**. It allows us to launch services globally and scale operations to give our customers the best local support and final customer service